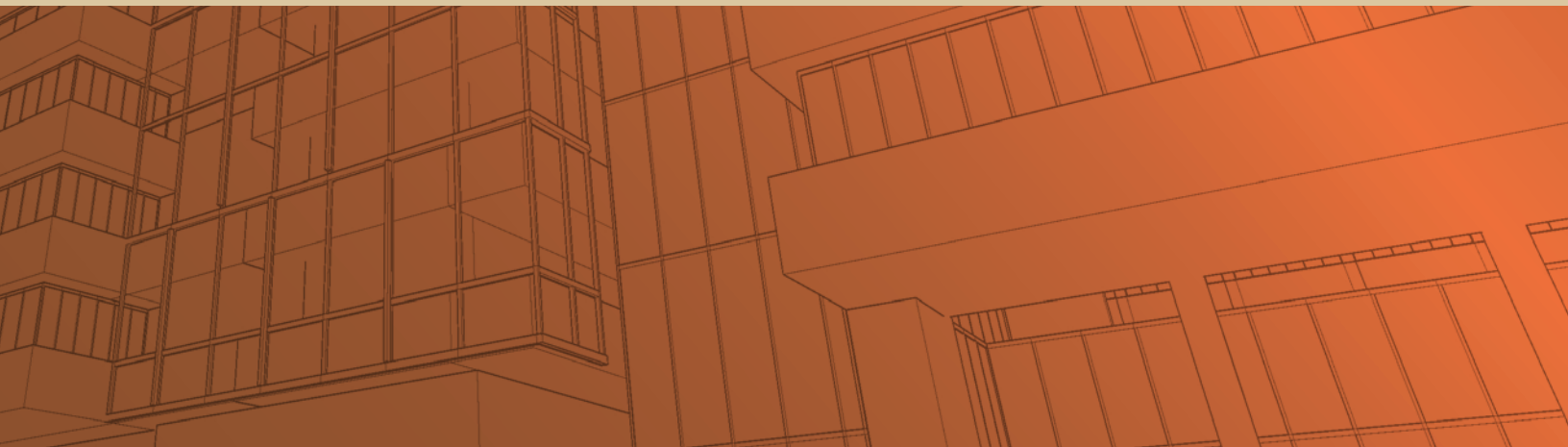


**WOMEN**  
*IN CONSTRUCTION*

[www.WomenInConstructionConference.com](http://www.WomenInConstructionConference.com)

October 24, 2017  
Grand Hyatt Washington  
Washington, D.C.



# ABOUT THE CONFERENCE



**Tuesday, October 24, 2017, Grand Hyatt Washington**  
**1000 H St. NW, Washington, D.C. 20001**  
**8 a.m. – 5 p.m. (Cocktail reception to follow)**

The Women in Construction Conference is the Mid-Atlantic region's premiere forum for education, professional development and networking for women in the construction industry. Since 2006, the conference has provided an avenue for younger women to learn from senior executives and industry professionals, and offers networking and mentoring opportunities to all attendees. More than 300 men and women attend the event each year. Representing every discipline, the attendees include general contractors, subcontractors, developers, architects, engineers, as well as representatives from trade associations, nonprofits, construction consulting companies and law firms from across the U.S. and Canada. Over the years, the feedback has been enthusiastic, heartfelt and consistent: The Women in Construction Conference is an incredible experience.

Prominent keynote speakers have included: Judge Marian Blank Horn, U.S. Court of Federal Claims; Paul Choquette III, President, ACE Mentor program; Cathy Lanier, Chief of Police of the District of Columbia; Deryl McKissack, Founder, President and CEO of McKissack & McKissack; Barbara Bennett, Chief Financial Officer of the Environmental Protection Agency; Senator Mary Landrieu of Louisiana; Muriel Bowser, Mayor of Washington, D.C.; Linda Rabbitt, Founder and Chief Executive Officer, Rand Construction; and Rhonda Caviedes, Associate General Counsel and Managing Attorney, Power at CB&I.

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## 2017 CONFERENCE BOARD

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# WHY SPONSOR

The Women in Construction Conference is funded mainly through sponsorships. Generous contributions from sponsors allow us to keep registration costs low, particularly for the many young female professionals who are just starting their careers. Sponsorships range from \$500 to \$5,000.

Our registration fee of \$250 is very reasonable and much less than the cost of similar conferences geared to women in the construction industry. We are proud to provide unmatched education on topics like project administration, career mapping, work/life balance, leadership skills, advocacy training and crisis management.

A portion of the proceeds raised from registration and sponsorship will be put toward the ACE Mentoring Program to provide scholarship and mentorship opportunities to high-school students interested in architecture, construction and engineering. In 2015, WIC donated \$2,000 toward an ACE Mentoring Scholarship. In 2016, WIC donated \$7,000 to the program.

Just as WIC's mission is to support and advance the careers of women in the construction industry, ACE provides hands-on experiences to engage and excite the next generation of industry professionals. Learn more [HERE](#).

# BENEFITS OF ATTENDING

## **Gain exposure to new audiences**

Women in Construction sponsors are the premier construction, real estate, engineering, architectural and consulting firms in the region. Their representatives are present and accessible to everyone at the event.

## **Network with your peers**

Form new and lasting relationships that you can maintain throughout your career.

## **Learn from the leaders**

Women in Construction panelists and presenters are carefully chosen for their professional experience and demonstrated commitment to helping others advance in their careers.

## **Find new opportunities**

Whether you are looking for new business, seeking industry intelligence or exploring other career options, Women in Construction offers immediate access to like-minded women throughout the region.

## **Develop new skills**

The Women in Construction programming committee works hard to ensure that all networking and education sessions are strategic and structured. We help you make the most of your time at the conference.

## **Become inspired**

Our keynote speakers are prominent, accomplished and passionate about their work. They generate excitement, ideas and energy.



“The panelists are always different, the topics are always different and I continuously meet new and fascinating women every time.”

**WOMEN**  
IN CONSTRUCTION

“ Thank you for a memorable experience! ”



## SPONSORSHIP LEVELS & BENEFITS

SOLD



PRESENTING  
SPONSOR  
\$5,000

Exclusive conference sponsor: Company representative can offer five-minute introduction at the conference.

- Four complimentary conference registrations — a \$1,000 value
- Four invitations to attend the VIP Speaker/Sponsor Reception on October 23
- Recognition in all conference materials (press releases, program, website, social media, etc.)
- Logo on all signage and on swag bags
- Opportunity to include one branded item in swag bags
- Opportunity to include up to four slides for rolling montage displayed throughout the conference



GOLD  
SPONSOR  
\$2,500

- Two complimentary conference registrations — a \$500 value
- Two invitations to attend the VIP Speaker/Sponsor Reception on October 23
- Prominent display of company logo at post-conference cocktail reception on October 24
- Recognition in all conference materials (press releases, program, website, social media, etc.)
- Logo on all signage
- Opportunity to include one branded item in swag bags
- Opportunity to include up to two slides for rolling montage displayed throughout the conference

SOLD



PLATINUM  
SPONSOR  
\$4,000

Sponsor the pre-event VIP Speaker/Sponsor Reception and gain exclusive access to conference speakers and sponsors.

- Two complimentary conference registrations — a \$500 value
- Four invitations to attend the VIP Speaker/Sponsor Reception on October 23
- Prominent display of company logo at Reception
- Recognition in opening remarks at Reception
- Recognition in all conference materials (press releases, program, website, social media, etc.)
- Logo on all signage and on swag bags
- Opportunity to include one branded item in swag bags
- Opportunity to include up to four slides for rolling montage displayed throughout the conference



SILVER  
SPONSOR  
\$1,000

- One complimentary conference registration — a \$250 value
- One invitation to attend the VIP Speaker/Sponsor Reception on October 23
- Recognition in all conference materials (press releases, program, website, social media, etc.)
- Logo on all signage
- Opportunity to include one branded item in swag bags
- Opportunity to include one slide for rolling montage displayed throughout the conference



BRONZE  
SPONSOR  
\$500

- One complimentary conference registration — a \$250 value
- Recognition on conference website
- Logo on all signage
- Opportunity to include one branded item in swag bags



# WOMEN IN CONSTRUCTION

October 24, 2017  
Grand Hyatt Washington  
Washington, D.C.

www.WomenInConstructionConference.com

## 2017 SPONSORSHIP FORM

I would like to sponsor Women in Construction 2017 at the following level:

\$5,000     \$4,000     \$2,500     \$1,000     \$500

Sponsorship Firm \_\_\_\_\_  
Contact Name/Title \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
City/State/ZIP \_\_\_\_\_  
Tel # \_\_\_\_\_ Email \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

I understand that by signing this sponsorship form on behalf of the Sponsoring Firm, I am committing to the full sponsorship fee as agreed and representing the benefits outlined above. Payment is due upon the execution of this contract. In the event the organization finds it absolutely necessary to cancel its participation at any time after the execution of this contract, the Sponsoring Firm will forfeit all sponsorship payments. Each party agrees to indemnify and hold harmless the other from any and all loss, damage, or expense arising from the negligence or willful misconduct of the indemnifying party, its agents and employees in the performance of its duties and responsibilities under this agreement.

**PAYMENT**  Check (Payable to "Women in Construction, Inc")

Credit Card:  Visa     MC     Amex

Name on Credit Card \_\_\_\_\_

Company Name \_\_\_\_\_

Account Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

*Authorization of card use:* I certify that I am an authorized holder and signer of the credit card referenced above. I certify that all information above is complete and accurate. I hereby authorize collection of payment for all charges as indicated above.

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return form and payment by September 29, 2017 to:**

ATTN: Rivka Bier, Women in Construction, c/o Hertzbach & Co  
800 Redbrook Blvd, Suite 300, Owings Mills, MD 21117

**Sponsorship Deadline – September 29, 2017**

# WOMEN IN CONSTRUCTION

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## SPONSORSHIP MATERIALS CHECKLIST

As a sponsor of the 2017 Women in Construction conference, you have the opportunity to submit:

**1. Marketing materials for conference swag bags**

Each sponsor may submit one branded item for the swag bags, including brochures, flyers or branded giveaways, such as pens, post-its, etc.

Please mail items to:

Attn: Michelle Bright c/o Navigant  
1200 19th Street, NW, Suite 700  
Washington, D.C. 20036  
[mbright@navigant.com](mailto:mbright@navigant.com)

**2. Company logo**

Please provide your full color logo in an .eps (preferred) or high-resolution .jpg format.

**3. Photos/slides for rolling montage**

Sponsors at the Presenting, Platinum, Gold and Silver levels may submit one or more project photos, illustrations, ads or other promotional images to be included in a rolling montage displayed during the conference. PowerPoint slides are also accepted. For images, please send the largest file size available. We reserve the right to edit and crop images as needed.

**4. Names of individuals from your organization who will attend the Speaker/Sponsor Reception**

Sponsors at the Presenting, Platinum, Gold and Silver levels may send representatives to the pre-conference event on October 23. Please note that any WIC speaker from your organization will receive a separate invite and should not be included in this list of attendees.

**5. Names of individuals from your organization who will attend the conference**

Based on sponsorship level, all sponsors receive one or more complementary conference registrations. When registering, use the discount code "sponsor2017."

Please email your 2017 sponsorship form, company logo, names of Reception and/or Conference attendees, and photos/slides to WIC Board Member and Sponsorship Chair, Amy Phillips at [acphillips@verizon.net](mailto:acphillips@verizon.net).

**THANK YOU FOR SUPPORTING WOMEN IN CONSTRUCTION!**

**Deadline to Submit Materials – September 29, 2017**