



WOMEN
IN CONSTRUCTION

PRESENTED BY TROUTMAN SANDERS

www.WomenInConstructionConference.com

October 19, 2018
Willard Intercontinental
Washington, D.C.

About the Conference



Friday, October 19, 2018 Willard Intercontinental
1401 Pennsylvania Ave NW | Washington, D.C. 20004 | 7:30am

The Women in Construction Conference is the Mid-Atlantic region's premiere forum for education, professional development and networking for women in the construction industry. Since 2006, the conference has provided an avenue for younger women to learn from senior executives and industry professionals, and offers networking and mentoring opportunities to all attendees. More than 300 men and women attend the event each year. Representing every discipline, the attendees include general contractors, subcontractors, developers, architects, engineers, as well as representatives from trade associations, nonprofits, construction consulting companies and law firms from across the U.S. and Canada. Over the years, the feedback has been enthusiastic, heartfelt and consistent: The Women in Construction Conference is an incredible experience.

Prominent keynote speakers have included: Tamika Tremaglio, Principal, Forensics & Investigations, Deloitte; Judge Marian Blank Horn, US Court of Federal Claims; Paul Choquette III, President ACE Mentor program; Cathy Lanier, Chief of Police of the District of Columbia; Deryl McKissack, Founder, President and CEO of McKissack & McKissack; Barbara Bennett, Chief Financial Officer of the Environmental Protection Agency; Senator Mary Landrieu of Louisiana; Muriel Bowser, Mayor of Washington, D.C.; Linda Rabbitt, Founder and Chief Executive Officer, Rand Construction; and Courtney DeBord, Director of Design & Construction at U.S. GSA.

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WHY SPONSOR

The Women in Construction Conference is funded mainly through sponsorships. Generous contributions from sponsors allow us to keep registration costs low, particularly for the many young female professionals who are just starting their careers. Sponsorships range from \$500 to \$7,500. Our registration fee of \$250 is very reasonable and much less than the cost of similar conferences. We are proud to provide unmatched education on topics like project administration, career mapping, work/life balance, leadership skills, advocacy training and crisis management.

A portion of the proceeds raised from registration and sponsorship will be put toward the ACE Mentoring Program to provide scholarship and mentorship opportunities to high-school students interested in architecture, construction and engineering. Overall, WIC has donated more than \$18,000 to the program.

Just as WIC's mission is to support and advance the careers of women in the construction industry, ACE provides hands-on experiences to engage and excite the next generation of industry professionals. Learn more [HERE](#).

BENEFITS OF ATTENDING

Gain exposure to new audiences

Women in Construction sponsors are the premier construction, real estate, engineering, architectural and consulting firms in the region. Their representatives are present and accessible to everyone at the event.

Network with your peers

Form new and lasting relationships that you can maintain throughout your career.

Learn from the leaders

Women in Construction panelists and presenters are carefully chosen for their professional experience and demonstrated commitment to helping others advance in their careers.

Find new opportunities

Whether you are looking for new business, seeking industry intelligence or exploring other career options, Women in Construction offers immediate access to like-minded women throughout the region.

Develop new skills

The Women in Construction programming committee works hard to ensure that all networking and education sessions are strategic and structured. We help you make the most of your time at the conference.

Become inspired

Our keynote speakers are prominent, accomplished and passionate about their work. They generate excitement, ideas and energy.



“The panelists are always different, the topics are always different and I continuously meet new and fascinating women every time.”

“Great information and empowering!”



NEW

Select your company representative/expert to lead a breakout with a focused topic. Sign and return your pledge form and payment (Platinum and above only) by Feb 1 to take advantage of this new sponsorship opportunity.

SPONSORSHIP LEVELS & BENEFITS



Diamond Sponsor
\$7,500

Exclusive conference sponsor: Company representative can offer five-minute introduction during opening remarks.

- Six complimentary conference registrations - \$1,500 value
- Six invitations to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials (program, website, social media, etc.)
- Opportunity to send pre-event communication to attendees
- Logo on all signage and on swag bags
- Opportunity to include one branded item in swag bags
- Opportunity to include one slide for rolling montage displayed throughout the conference



Gold Sponsor
\$2,500

- Two complimentary conference registrations - \$500 value
- Two invitations to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials (program, website, social media, etc.)
- Logo on all signage
- Opportunity to include one branded item in swag bags
- Opportunity to include one slide for rolling montage displayed throughout the conference



Sapphire Sponsor
\$5,000

Opportunity for branded activation during pre or post-conference reception.

- Four complimentary conference registrations - \$1,000 value
- Four invitations to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials (program, website, social media, etc.)
- Logo on all signage and on swag bags
- Opportunity to include one branded item in swag bags
- Opportunity to include one slide for rolling montage displayed throughout the conference



Silver Sponsor
\$1,000

- One complimentary conference registration - \$250 value
- One invitation to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials (program, website, social media, etc.)
- Logo on all signage
- Opportunity to include one branded item in swag bags
- Opportunity to include one slide for rolling montage displayed throughout the conference



Platinum Sponsor
\$4,000

Opportunity for branded activation during pre or post-conference reception.

- Three complimentary conference registrations - \$750 value
- Three invitations to attend the VIP Speaker/Sponsor Reception
- Recognition in all conference materials (program, website, social media, etc.)
- Logo on all signage and on swag bags
- Opportunity to include one branded item in swag bags
- Opportunity to include one slide for rolling montage displayed throughout the conference



Bronze Sponsor
\$500

- One complimentary conference registration - \$250 value
- Recognition on conference website
- Logo on all signage

www.womeninconstructionconference.com

WOMEN IN CONSTRUCTION

PRESENTED BY TROUTMAN SANDERS LLP

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2018 SPONSORSHIP FORM

I would like to sponsor Women in Construction 2018 at the following level:

\$7,500 \$5,000 \$4,000 \$2,500 \$1,000 \$500

Sponsorship Firm _____

Contact Name/Title _____

Address _____

City/State/ZIP _____

Tel # _____ Email _____

Signature _____ Date _____

I understand that by signing this sponsorship form on behalf of the Sponsoring Firm, I am committing to the full sponsorship fee as agreed and representing the benefits outlined above. Payment is due upon the execution of this contract. In the event the organization finds it absolutely necessary to cancel its participation at any time after the execution of this contract, the Sponsoring Firm will forfeit all sponsorship payments. Each party agrees to indemnify and hold harmless the other from any and all loss, damage, or expense arising from the negligence or willful misconduct of the indemnifying party, its agents and employees in the performance of its duties and responsibilities under this agreement.

PAYMENT

Check (Payable to "Women in Construction, Inc")

Credit Card: Visa MC Amex

Name on Credit Card _____

Company Name _____

Card Number _____ Exp Date _____ CVV _____

Billing Address _____

City/State/Zip _____

Phone _____ Email _____

Authorization of card use: I certify that I am an authorized holder and signer of the credit card referenced above. I certify that all information above is complete and accurate. I hereby authorize collection of payment for all charges as indicated above.

Cardholder Name _____

Signature _____ Date _____

Return form and payment by September 21, 2018 to:
ATTN: Rivka Bier, Women in Construction, c/o Hertzbach & Co
800 Redbrook Blvd, Suite 300, Owings Mills, MD 21117

Sponsorship Deadline – September 21, 2018

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SPONSORSHIP MATERIALS CHECKLIST

As a sponsor of the 2018 Women in Construction conference, you have the opportunity to submit the following:

(All items due by September 21, 2018)

1. Company logo

Please provide your full color logo in an .eps (preferred) or high-resolution .jpg format.

2. Photos/slides for rolling montage

Sponsors at the Diamond, Sapphire, Platinum, Gold and Silver levels may submit one or more project photos, illustrations, ads or other promotional images to be included in a rolling montage displayed during the conference. PowerPoint slides are also accepted. For images, please send the largest file size available. We reserve the right to edit and crop images as needed.

3. Names and email addresses of those attending the Speaker/Sponsor Reception

Sponsors at the Diamond, Sapphire, Platinum, Gold and Silver levels may send representatives to the pre-conference event. Please note that any WIC speaker from your organization will receive a separate invite and should not be included in this list of attendees.

4. Names and email addresses of those using complementary tickets

Based on sponsorship level, all sponsors receive one or more complementary conference registrations. Please register online at <https://www.brownpapertickets.com/event/3178824>. When registering, use the discount code "sponsor2018."

Send above items to WIC Board Member & Sponsorship Chair, Amy Phillips at acphillips@verizon.net and to WIC Conference Manager, Jesse Garchik at jesse@garchikconsulting.com

5. Marketing materials for conference swag bags

Based on sponsorship level, each sponsor may submit one branded give-away and/or one piece of marketing collateral.

Mail items to:

ATTN: Roussy J. Brizuela

TROUTMAN SANDERS

401 9th St. NW, Suite 1000

Washington, DC 20004

Roussy.Brizuela@troutmansanders.com

THANK YOU FOR SUPPORTING WOMEN IN CONSTRUCTION!

The deadline
to submit
materials is
Sept 21, 2018

